



News Release

For Immediate Release

March 20, 2020 revised 3/23/20

Citizens First Bank Announces Alternative Customer Delivery Plan

The Villages, FL (March 20, 2020)... Citizens First Bank

The health and well-being of our customers, employees, and community is a top priority for Citizens First Bank.

Effective Friday, March 20, 2020, we are enabling our alternative customer delivery plan by limiting lobby access of our branches and other locations to appointments only. To schedule an appointment, please visit our website www.MyCitizensFirst.com or call our Customer Care Center at (352) 753-9515.

Our drive-thru facilities will be available during normal banking hours. We also encourage you to utilize one of our 70 ATMs conveniently located throughout The Villages and surrounding communities. We also have a number of electronic delivery channels such as Online and Mobile Banking; Mobile Check Deposit; Online Account Opening; Online Mortgage Application; and, Online Loan Payments.

In a recent press release, the FDIC reminded Americans that FDIC-insured banks remain the safest place to keep their money and to beware of fraudulent communication regarding the security of their deposits or their ability to access cash. The bank encourages customers to use forms of electronic payments, such as debit cards, credit cards, Apple Pay and Samsung pay, all of which are on devices that can be sanitized easier than cash.

Citizens First Bank stands ready to serve the needs of its customers and communities. If you have questions or concerns, please call our Customer Care Center or your local branch.

Member FDIC, Equal Housing Lender

###