

## salute to business

### Citizens First Bank

## Bank's Commercial Team Ready to Serve

#### THE VILLAGES

Ever since Citizens First Bank opened the doors to its first branch back in 1991, customer service has been at the forefront. Now, nearly 30 years later, little has changed. No matter which department they serve in, each of the bank's nearly 350 team members are committed to delivering friendly, hometown service to each and every customer.

In addition to its 11 branches, conveniently located throughout The Villages, Leesburg, and Fruitland Park, and a network of nearly 70 ATMs, Citizens First Bank offers a robust set of products and services for its commercial banking customers.

In an effort to better serve their business banking customers, Citizens First Bank recently launched a new Business Banking mobile app. With it, business customers can access and manage their account information from their smartphones and even make mobile deposits.

The bank also offers Positive Pay, a service that assists businesses in preventing check fraud. With Positive Pay, business customers electronically submit a list of checks that have been issued. If checks don't match when presented for payment, they are flagged as potentially fraudulent.

Citizens First Bank also offers



Left to right: Jason Pittman, Jennifer Couture, and Chris Langley

Business Online Banking, Desktop Deposit, Merchant Services, along with ACH and Wire Transfer services for commercial customers.

Aside from offering a host of Business Banking products, Citizens First Bank has a dynamic commercial lending team that helps local business owners achieve their dreams.

"Whether your business wants to build something, buy something or grow and become more efficient," Jason

Pittman, Commercial Lender shares, "we, in the commercial lending department, would be honored to play a part in helping you reach your goals. It's our pleasure!"

For more information about Citizens First Bank's Commercial Banking services, call 352-753-9515 or stop by any of their 11 conveniently located branches.

More details can be found online at [www.MyCitizensFirst.com](http://www.MyCitizensFirst.com). Member FDIC.